

## **Dr ŠTEFAN BOGDAN BARENBOIM ŠALEJ**



Born in 1943, Ljubljana, Slovenia.

Moved to Brazil in 1960, married to Debora Vainer Barenboim Salej, Brazilian diplomat and Ambassador.

### **EDUCATION**

PR, Business School, post-graduated at political sciences, international marketing ITC/UNCTAD (Italy, Switzerland)

Languages: Portuguese, Slovenian, English, Spanish, Serbian (Cyrillic), Croatian, French, and good knowledge of Italian.

### **WORKING EXPERIENCE**

Director-General of ICPE - International Center for Promotion of Enterprises, intergovernmental organization, Ljubljana

Special Envoy (Ambassador) of Slovenian Government for Latin America and Caribe and Chairperson of COLAT (Latin America and Caribbean, as well as ACP) Group during Slovenian Presidency of EU Council

Industry: 37 years as founder and CEO of several electric and electronic manufacturing businesses, member of the board of ethanol-sugar, steel, car, energy/gas companies in Brazil, manufacturing in 6 countries and business in 40 countries

Banking and financial services - Regional bank director for Latin America at Ljubljanska Banka.

Factoring, financial services - partner in Brazil

Journalism - foreign correspondent for Latin America

Full professor of International Marketing at UNA Business School, Brazil

Visiting professor, Knowledge Entrepreneurship at International Post Graduate School Jozef Stefan, Slovenia

Founder and partner at Services-employment agency in Brazil

### **BUSINESS ASSOCIATIONS AND INTERNATIONAL**

- Vice President of Brazilian electric and electronic association Abinee
- Vice President Brazilian confederation of industries-CNI
- President of Federation of Industries of the State of Minas Gerais, Brazil
- President of SME development agency SEBRAE, Minas Gerais, and Board member of the national entity
- President of Brazilian Industry Environmental Council
- Founding member and Board member of Ethos Institute, São Paulo Brazil
- Member of Ceal-Business Council for Latin America
- Vice President of International Business Advisory Council of UNIDO, Vienna
- Brazilian representative to Business and Industry Council, BIAC, to OECD

### **PUBLIC AND GOVERNMENTAL**

- Member of International Economic Council of Brazilian Foreign Ministry
- Member of the President's Competitiveness Council, Brazil
- Member of the Board of Directors of Fulbright Commission, Brazil
- Member of the National Scientific and Technology Council, CNPQ, Brazil
- Member of the Board of the Postgraduate studies agency-Capes, Brazil
- Member of the Foreign Affairs Ministry of Slovenia Strategic Council
- Run for Parliament in Brazil
- Adjunct Fellow at Center for International Strategic Studies, Washington, DC

Condecorations

Government of Yugoslavia

Government of Slovenia-Foreign Ministry

Government of Austria

Government of Peru

Several Brazilian condecorations and honorary citizenships

### **Countries I have lived in:**

Slovenia, and former Yugoslavia, Brazil, Italy, Switzerland, France(Paris), Austria(Vienna), South Africa(Cape Town), and presently São Paulo

Some of the countries I had business and professional relationships: Almost all South and Latin America, USA, EU, Japan, India, Canada, Israel

### **PUBLICATIONS**

At Konrad Adenauer Stiftung, OECD, Slovenian newspapers, Brazilian specialized and general public press, Editor of several books and Journal Public Enterprises.

Biography "O enigma Salej" by Jose de Castro, available at amazon.com

**AT THE PRESENT TIME:**

- Vice President Foreign trade Council, FIESP-Federação das Indústrias de São Paulo
- Adjunct Coordinator International Analysis Group GACINT at University of São Paulo
- President at CLUSTER BR-5G
- Partner and Director at I CORPS BRAZIL
- Team leader at SLOVENIAN GLOBAL BUSINESS NETWORK

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